



# Sponsor and Exhibitor Packages

## IAGC 29th Annual Conference, November 1 & 2, 2024

### *Talent Scouts and Opportunity Bridges*

#### NIU Conference Center, Naperville IL

FEATURES and BENEFITS for Sponsor Levels	Level 1 Top Talent	Level 2 Super Scout	Level 3 Bridge Buddy
	\$2500	\$1500	\$395
<ul style="list-style-type: none"> <li>• Provide a <b>1-2 minute Introduction</b> or <b>Conclusion</b> for Friday or Saturday Keynote Speaker *</li> <li>• <b>15 min Meet and Greet</b> after Keynote Presentation.</li> <li>• <b>Prime Exhibitor Space</b> Location* with up to TWO tables in Conference Atrium.</li> <li>• <b>2 Free Box Lunches</b> provided Friday and Saturday</li> <li>• <b>Sponsor Logo</b> prominently displayed on <b>single slide</b> of <b>rotating banner</b> at Conference and signage.</li> <li>• 20 min <b>Sponsor-Presenter option</b> (with approval)</li> <li>• 2 VIP Invite tickets to <b>Friday Social Hour</b></li> </ul>	X		
<ul style="list-style-type: none"> <li>• <b>Logo and website link</b> prominently displayed on IAGC website <b>HOME page and CONFERENCE page</b> for <b>two months before</b> and <b>two months after</b> Conference</li> </ul>	X		
<ul style="list-style-type: none"> <li>• <b>1 Free Box Lunch</b> provided Friday and Saturday</li> <li>• 1 VIP Invite tickets to <b>Friday Social Hour</b></li> <li>• Early set up including up to <b>TWO tables</b></li> <li>• Logo included on a <b>group Sponsor “Thank You” slide</b> at conference and signage.</li> </ul>	X	X	
<ul style="list-style-type: none"> <li>• <b>Logo displayed</b> on IAGC <b>Conference webpages</b> and <b>Event App</b> for one month before Conference</li> <li>• At least <b>three Social media</b> sponsor blasts prior to conference</li> <li>• Promotional <b>video on Event App</b> (SCHED)</li> <li>• Logo included in <b>5 or more</b> conference <b>promotion emails</b>.</li> </ul>	X	X	
<ul style="list-style-type: none"> <li>• Included in an <b>Exhibitor “Adventure Map”</b> for attendee Raffle Prize</li> <li>• Two <b>30 minute Exhibitor Visit breaks</b> to allow <b>more time</b> with conference attendees</li> <li>• <b>Single Table</b> in <b>well-trafficked space</b> (with option to add-on an additional table \$325)</li> </ul>	X	X	X
<ul style="list-style-type: none"> <li>• Company name and logo link listed on <b>three conference promotion emails</b> before event and <b>one email after the event</b>.</li> <li>• <b>Logo</b> visible on IAGC <b>Conference webpage</b> for <b>three weeks</b> before Conference</li> </ul>	X	X	X
<ul style="list-style-type: none"> <li>• Exhibitor <b>Virtual Booth</b> on <b>Event App</b> (SCHED)</li> <li>• Opportunity to <b>include promotional item</b> or brochure in <b>Swag Bag</b></li> </ul>	X	X	X

\*Please [register early](#). Limited features will be determined on a “first come/first serve” basis.